By Design / By Default

1.Privacy by Design

= privacy implications of your app and its use have been considered at each step of its development. Its design and implementation will support the privacy of your users whenever possible. You take hereto into account the following principles:

- Principle of purpose: Before collecting data, the users must be informed what their personal data will be used for.
- Principle of data relevance: Only personal data that is strictly necessary for the purpose, can be collected.
- Principle of limited duration data storage: (Also right to be forgotten). Once the data is no longer needed in view of the purpose, they must be deleted.
- Principle of data security and confidentiality: You must assure that the personal data is only accessed by authorized people and the data is stored securely and confidential.
- Principle of respecting people's rights: Personal data may only be collected if people give their consent. They also have the right to correct them, oppose to their use, right to be forgotten and right to data portability.

In the following chapters, we explain you more how to implement these principles into your software applications.

2. Privacy by Default

= the app will pre-select by default the least privacy invasive measures when the user did not take any action to present a preference or decides to choose the default privacy settings.

In order to be compliant with current legislation in Europe your application must be compliant with all chapters explained below.